



NOAH'S TRUTH

Pitch Deck

LOGLINE

A virus spreads throughout the globe eliminating the action of "sin" within most of the population. As people begin to respect one another, an insecure Coder's confidence builds, and now he is at odds with those trying hard to produce a vaccine, in order to lie, cheat, and steal once again.

Genre:

Comedy/Drama

Length: 22 minute episodes

SYNOPSIS

In the not too distant future, the world is forever becoming more gluttonous, dishonest and arrogant and just down right uglier while physical, social interaction is declining.

A virus spreads throughout the world that eliminates people's abilities to commit "sin," hindering their actions to lie, steal, cheat, become greedy, disrespectful, and vain.

The world begins to change for the better. Respect for one another improves. Allocation of money, goods and services begin to spread, and chivalry resurges.

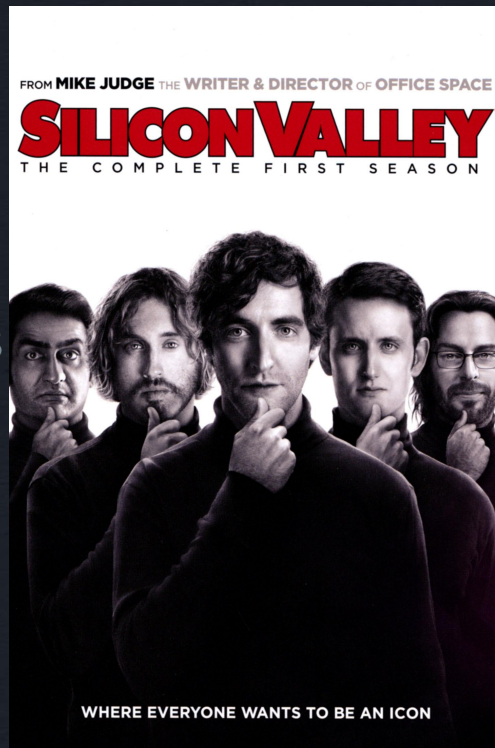
However, a vaccine is quickly underway and Noah, friends, and his new crush, Kristi, take it upon themselves through sneaky, clever ideas to stop Dr. Limpeo, and the nearby research facility from finding a vaccine in order to keep the tranquility and equality that's spreading throughout.



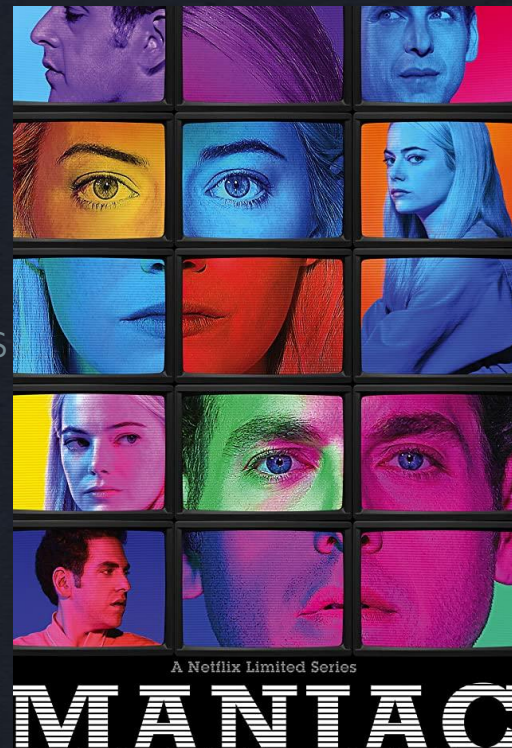
SHOW CROSS



MEETS



MEETS



Noah Tidle

MAIN CHARACTER

Noah, a single, 30-something computer programmer (coder), with low self-esteem, from years of being pushed around, is sick and tired of feeling so lonely and isolated.

His many one-sided conversations with his fish Astra, whom he loves dearly, just isn't cutting it anymore, so he musters up the courage to go out and meet real, physical friends.

The virus doesn't affect him, but as it spreads, his confidence builds as people are kind and respectful to him.

He loves his new life and what is happening to others, which is why he tries so hard to keep the virus from disappearing.





Kristi Schmidt

MAIN CHARACTER

Noah's love interest. A sweet, gentle, but diligent personal assistant to Governor Eaves. She's smart but will never make you feel stupid.

Kristi is a workaholic who is tired of getting walked all over by her boss and wants to finally get a life of her own.

She has first hand access to the Governor's office and is integral to help foil his plans to eradicate the virus.

Governor Eaves

MAIN CHARACTER

A lying, deceitful, self-absorbed government official who lacks any sort of real leadership except when it comes to his own well-being and fortune.

The virus changes him, which many would agree is for the best, but he cannot come to terms with the lack of mischief he can no longer commit.

He, and his confidant at Dryden Labs, Dr. Limpeo, are eager to find a vaccine and get back to business as usual.





Cole Haber

MAIN CHARACTER

Cole, a quiet, but charming researcher, who works at Dryden Labs.

He befriends Noah at the meetup party, and they instantly hit it off.

He has first hand access to Dryden Labs, where he works long hours making some of the best selling pharmaceuticals but sees little praise, and financial benefits from the juggernaut corporation he works for.



Tish Yi

MAIN CHARACTER

A gitty, sprite, over educated, underemployed online marketer for an essential oil company. She doesn't have much of a social filter, and says inappropriate things at inappropriate times, but always means the best.

She befriends Noah and Cole at the meetup party, and becomes part of the pod.

Dr. Limpeo

MAIN CHARACTER

The head researcher, and scientist at Dryden labs, and Cole's boss.

She's quirky, and seems innocent enough, but she's gullible, and naive and will do anything in the name of science even if it means going against the grain.

She is in charge of finding a vaccine for the virus, and Governor Eaves has given her special instructions and full control to achieve this feat as quickly as possible, otherwise she will lose her one and only true love, her job.



PILOT

A major storm hits the coast of Australia, and a giant strike up lightning lights up an apple orchard, which begins the origins of a peculiar virus that we soon learn will eradicate all “sin” around the world.

Noah, finds himself home, alone, again on a Friday night, and quickly becomes frustrated with the same old household activities. After an online search of “meetups” almost turns up nothing, he notices an event that sounds appealing, so he musters up the courage to venture out and meet new people, as a virus begins throughout the globe.

Noah’s drive to the party hits a few snags, while he’s greeted with abnormally gracious individuals who would otherwise have yelled at him, and flipped him off. He is surprised, but happy with his encounters..

Noah is greeted by the two gracious, and charming hosts, Tom, and Claire, who introduce him to a room full of people eager to make friends just as much as him.

As the virus spreads, Noah meets his new friends, Cole, and Tish, and from afar, a girl he is fixated on, Kristi, who doesn’t succumb to the virus, much like himself. The entire night he tries to find a way to bump into her to introduce himself.

Meanwhile, Governor Eaves, is busy concocting more schemes to advance his political position, and wealth, via unfair policies, and shady deals. He’s typing away on his computer, while talking with Dr. Limpeo, when all of a sudden his fingers freeze up mid sentence.

Noah finally approaches Kristi, and before he he can say hi, the power goes out, and the room becomes pitch black.

EPISODE CONCEPTS

EPISODE 1: "HI, EVERYONE"

The pilot episode introduces Noah, to a gang of other lonely souls longing for physical social entertainment while the global population is infected by a virus that ultimately and arguably makes everyone a better all-around person.

EPISODE 2: "DID YOU SAY, SORRY?"

Noah, starts to piece together how the virus is infecting individuals, and witnessess a unique turnaround in the way people begin to act.

EPISODE 3: "I LIKE TO LIE"

Governor Eaves realizes this virus is a big problem for him and his political buddies, so he presses the lab for a quick solution.

EPISODE 4: "BETTER"

Noah's becoming more confident as the world around him starts to treat him respect, which makes him step up to ask out Kristi.

EPISODE 5: "Biology"

Dr. Limpeo begins to work on vaccines, and Cole does some espionage in order to foil her plans.

EPISODE 6: "JUST STOP TALKING"

Unable to lie, Governor Eaves is getting in bigger trouble everytime he opens his mouth, giving way to see just how corrupt he really his.

EPISODE 7: "NOT THAT BATCH"

Naoh, and friends take some drastic measures to stear Dr. Limpeo's research to alter the outcome of a potential vaccine within the lab.

EPISODE 8: "PLAY NICE"

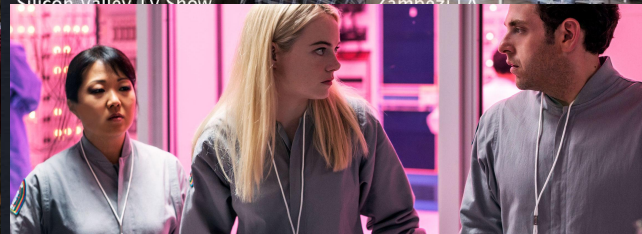
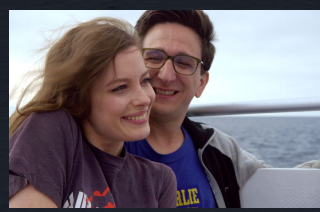
Kristi is able to get a recording of Governor Eaves discussing his plans to break apart all the good that is happening, leaking it to the public.

TONE

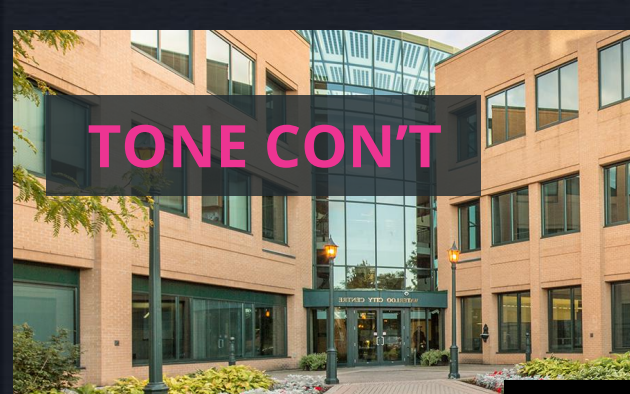
The series is light hearted and relatable concerning the isolation, and lack of real connection that is becoming more difficult to find. Not to mention the ever growing concern with lack of empathy, growing self-centredness and the evolution of sin.

Set at the intersection of the near future and constant predictions of what it will entail, it explores a world that many of us think could never exist again, and entices a realization of what that could look like.

It will have a warming visual style of a modern world that's seen in "Space Force" and "Silicon Valley"



TONE CON'T



SIZZLE REEL

[Click here to view mock reel](#)



Filmmaker

Jonny Kidney - Writer/Producer

Jonny Kidney is a graduate of Broadcast and Online Journalism at BCIT, and VSF, and has worked in the Film and Television, and Tech industries for the past 7 years. If it's one thing he knows and does well, it's the organization to write, produce and deliver compelling, engaging content. He has the skills to master and guide media platforms, storytelling and video content in a clear and organized manner. With his experience in filming news stories, documentaries, giving interviews and editing, he possesses a wide array of skills needed to produce and guide a project from start to finish.

Jonny is a producer with [CTM Media](#).

Jonny prides himself on his collaborative relationships with colleagues and crews. As a producer, and writer, he has planned, coordinated and orchestrated filming of various marketing campaigns for a wide array of clients stemming from the provincial and municipality sector to corporate and private companies, and products.



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